



## REGIONAL AND CULTURAL ORGANISATION MEMBERSHIP

Since the inception of the Indian Australian Association of South Australia, IAASA, (formerly the India Club) in 1967, the Association has been historically viewed in South Australia as the peak organisation in representing people of Indian origin. Over the last 20 years, many organisations have since arisen representing various regions and cultures of India and have successfully implemented numerous activities, events and services which closely align the interests of their own members.

In recent years IAASA has been looking to consolidate the ties it has with regional and cultural associations so that it can assist in a mutual promotion of their activities and also to provide a united voice when representing issues at government and semi-government levels. After several meetings and open discussion sessions with regional and cultural groups, feedback was taken on how IAASA and such groups could combine their talents and resources so as to provide a mutual benefit. To enable this, IAASA amended its Constitution in September 2016 to incorporate a new financial membership category, Regional Association Membership.

As a culmination of these discussions and feedback, IAASA is excited to announce the following benefits it can offer to its prospective Regional and Cultural Organisation members for 2017/18:

1. A 'mela market' stall at the 2018 Mela, for the association to solicit memberships and showcase its upcoming activities, events and services to over 6,000 patrons. The stall consists of a defined area inside the venue with a table and two chairs. (Value \$225 which includes \$75 public liability insurance waived and covered by IAASA)
2. Two VIP tickets to the Mela. This consists of access to the VIP tent and food and beverages for two people. (Value \$70)
3. Free single use of IAASA Hall Hire (subject to availability) for your Annual General Meeting held within the Membership Year. Fifty percent (50%) off standard published IAASA Hall Hire Rates for any other meetings/events held at the Hall. Refundable bond monies still applicable.
4. Free A4 size flyer advertisement on IAASA Community Hall board for upcoming events
5. Social media advertising of upcoming events on IAASA's facebook page
6. Promotion of links to the association's website from IAASA's own web page
7. Limited assistance with marketing of upcoming events through IAASA's email database
8. Assistance with providing a sounding board when communicating issues to Government and allied bodies.
9. Participation/Involvement in possible joint activities with your organisation

Please note that the IAASA membership financial year ends on 30 June of each year. Regional and Cultural Organisations and their own respective members do not have voting rights in IAASA elections.